

Hospital Alemão Oswaldo Cruz



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The Outpatient Unit of Social Sustainability: excellence in the service for the SUS



Outpatient Unit of the Social Sustainability



Outpatient Unit of Excellence in Service for the SUS

Achievement for the company

Model for improving the management and qualification services nationwide

- Replicable
- Sustainability and accountability
- Reference
- Standards of Quality and Safety





"Practicing health activities with excellence"



"Being recognized by a unit meet all the citizens with speed, efficiency and humane actions that include education, prevention, diagnosis, treatment and rehabilitation with a focus on Social Sustainability."



Values

Home

Commitment to the well-being, enhancing the comprehensive care and individualized

Commitment

Sense of responsibility for the development of the Institution

Ethics

Respect and transparency personal relationships and professional

Development

Scientific-Technical

Constant quest for modernization of equipment and dissemination of knowledge through teaching and research

Social and Environmental Responsibility

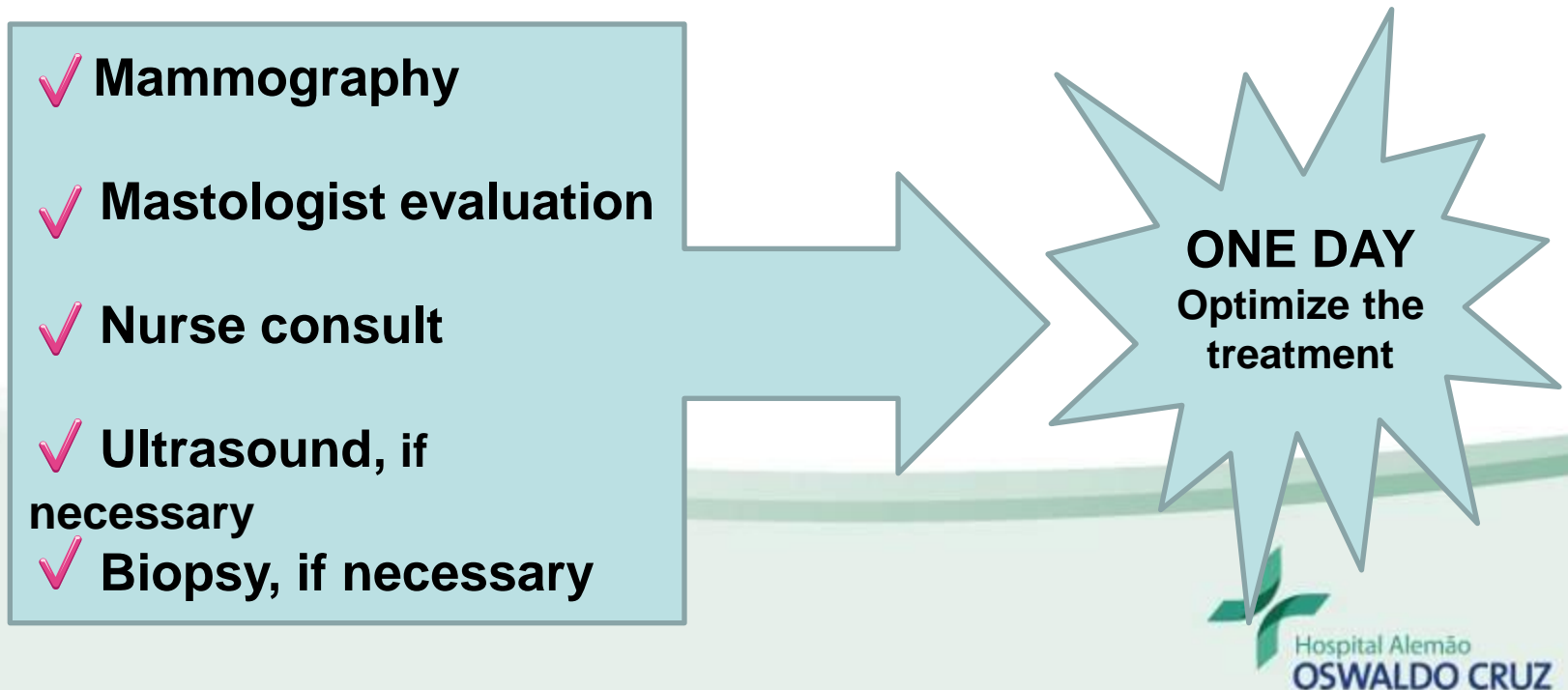
Collaborate with community development and preservation environment

Employee Appreciation

Promoting self-esteem and quality of life

Integrated Program for Breast Cancer Care

- Localized in São Paulo;
- Attended women older than 40 years ;
- Partnership Primary Health Care System;



Our Structure



Difficulties

- Low involvement of UBS
- Pioneer project (public x private)
- Cultural change
- Preventive medicine x healing medicine

PARTNERSHIPS

- Municipal Secretary of Health
- Leaders of UBS;
- Leaders of the districts;
- NGOs;
- State and Municipal Secretaries of Education;



Passport “Make your mammography”



Breast cancer

- More than 9000 patients treated
- More than 240 surgeries
- Multidisciplinary care (Nurses, Doctors, Psychologist, fisioterapeuta, Social Worker and Dietician)
- Average time of 15 days of care to surgery
- Average time of 30 days of care / diagnostic segment
- Recognition of local community

OBRIGADA!!!

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